

Privacy Policy

In compliance with Data Protection Regulation, and in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR), and Organic Law 3/2018 of 5 December, on Personal Data Protection and the Guarantee of Digital Rights (LOPDGDD), **The Backstage** provides you with the relevant information regarding the processing of your personal data.

1. Who is the Data Controller?

Identity:	Alfredo Iturriaga San José
NIE:	26651506A
Address:	Travessia de Sant Pere 4 - 2 Masquefa 08783
E-mail:	contact@thebackstage.es

2. For what purpose and on what legal basis do we process personal data?

Your personal data shall be processed for the following purposes and on the following legal bases:

- Your information may be processed in order to assist, manage and respond to any requests, comments and/or inquiries you make to us.

Legal basis: The processing is carried out on the basis of your consent when contacting us through the form provided or other enabled contact channel (article 6.1.a) GDPR).

- Provided that we have a legal basis that allows it, we will process the contact data to send you offers, promotions and information about our services and/or products that may be of interest to you, through the means that you have provided us for this purpose (telephone, email, SMS and/or messaging system, among others).

Legal basis: The processing is carried out on the basis of consent (article 21.1 of Law 34/2002, of July 11, 2002, on information society services and electronic commerce - LSSICE-, and article 6.1.a) GDPR) and/or the legal authorization provided for in article 21.2 of the LSSICE.

- Your information may be used to send you surveys related to the degree of satisfaction and performance of the services in order to improve their quality.

Legal basis: The processing is carried out on the basis of the legitimate interest of The Backstage (article 6.1.f) GDPR) to know the opinion of our users / customers /and to better understand the quality of our services and improve them. In the case of surveys of a commercial nature, the data is processed on the basis of consent, which The Backstage would ask you at the appropriate time (Article 6.1.a) GDPR).

- The information shall be processed in order to comply with our legal obligations, possible court and other authorities' decisions. Whenever we have suspicions or indications of an action that may constitute an illicit/criminal offence, we will communicate your personal data to law enforcement agencies.

Legal basis: The processing of personal data for these purposes is carried out on the basis of compliance with The Backstage legal obligations (Article 6.1.c) GDPR).

- To carry out statistical analyses and reports in order to know the performance and needs of our services, with the purpose of improving the development and offering new solutions.

Legal basis: The processing is carried out for the satisfaction of The Backstage legitimate interest, which is to manage and improve our products and services (Article 6.1.f) of the GDPR).

3. **How long do we store your data?**

Your personal data shall be processed for the period necessary to comply with the purposes set out in this Privacy Policy, as well as to keep your personal information in compliance with the provision of the applicable law and regulations, especially in relation to the legal statute of limitations, and for the exercise or defense of claims.

Our criteria for doing so are determined by the purpose of the data collected and the fulfillment of that purpose (e.g., in the event of consent, you may withdraw it at any time); and the retention periods required by contractual and regulatory requirements.

Please note that, in some cases, we may retain your data for the time necessary to exercise or defend claims, requirements, liabilities and legal and/or contractual obligations arising from the processing, always being fully blocked.

4. **To whom may your data be disclosed?**

Depending on the purposes for which the personal information is collected, such information may be accessed by the following persons:

- Public administrations, Organisms and/or competent Authorities and, law enforcement authorities, in cases where there is a requirement, a legal obligation exists or we consider that there are indications and/or sufficient suspicions to be before an illicit or criminal offense.
- Partners and third-party service providers that process information as data processors. We've entered into the relevant data processing agreement as required by personal data protection regulations. The relevant data processing agreement has been concluded with all our providers in compliance with data protection regulation.

Some service providers may transfer certain personal information to a country outside the European Economic Area (EEA), in particular the United States. Such transfers are always done while ensuring adequate protection of personal data through the use of safeguards permitted by law, such as the use of the standard contractual clauses approved by the European Commission.

- Employees and/or collaborators authorized by The Backstage always subject to the applicable data protection regulations.

5. What are your rights when you provide us your data?

If we process your personal data, you've the following rights:

- Right to request access to personal data: you may ask if we are processing your data, and if so, you can access it.
- Right to request the rectification of your data in case they are inaccurate or to request data to be completed if they are incomplete.
- Right to request the erasure of your data.
- Right to request the restriction of processing: in this case, we will only keep data for exercising or defending against claims.
- Right to object to processing: we will cease to process personal data, unless they must continue to be processed for legitimate reasons or for exercising or defending against possible claims.
- Right to the portability of data: if a user would like for their data to be processed by another data controller, we will facilitate the transfer of their data to the new controller, if technically possible.
- Right to not be the object of automated decision-making regarding your personal data.

If you had given your consent for any specific purpose, you may withdraw that consent whenever you wish, without affecting the lawfulness of the processing based on the consent prior to withdrawal.

To exercise your rights, please send us an e-mail to contact@thebackstage.es or write us to our postal address in Section 1 of this policy.

Whenever you consider it appropriate, you can lodge a complaint with a supervisory authority, in this case, the Spanish Data Protection Agency (<https://www.aepd.es>).

6. Additional information

Minors: Our services are aimed exclusively at adults. Therefore, we do not knowingly collect information from minors. If parents or legal guardians believe that their children have submitted us personal data, please contact us by sending us an e-mail to contact@thebackstage.es

Special categories of personal data. We do not collect or process data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic or biometric data, data concerning a natural person's health, sex life or sexual orientation

Personal data of third parties. If the personal data provided belong to a third party, you guarantee that you have informed said third party of the aspects contained in this Privacy Policy, and have obtained their consent to provide us with their data for the purposes indicated in said Policy.

Links on our website there may be links to other websites that we consider potentially useful and informative to you. However, please note that we do not endorse or recommend the content or services of such websites, nor are we responsible for the privacy policies of such websites. We recommend that you consider and read the privacy policies of all sites you visit. Remember that what is stated in this Privacy Policy only applies to the data that Pack2 collects and/or processes.

Amendments. We will only use your personal data as set out in this document, which is in force at the time, we collect your information. If any revision or update is done that affects the processing of your personal data, we will inform you.

Contact us: If at any time you believe that we have not complied with the provisions set forth in this Privacy Policy, please let us know by sending an email to contact@thebackstage.es. If you want to inform about a problem regarding the privacy of your data or have any questions regarding this Privacy Policy, do not hesitate and contact us by the email address above. We will be happy to help you.

Last updated: 01/12/2022.

Cookie Policy

What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

Types of Cookies we use

Personalization cookies: are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the service is accessed, the regional configuration from where you access the service, etc.

Technical cookies: These are those that allow the user to navigate through a web page, platform or application and the use of the different options or services that exist in it, such as controlling traffic and data communication, identifying the session, access parts of restricted access, remember the elements that make up an order, carry out the purchase process of an order, apply for registration or participation in an event, use security elements while browsing, store content for dissemination videos or sound or share content through social networks.

Analysis Cookies: These are those that, whether processed by us or by third parties, allow us to quantify the number of users and thus carry out the measurement and statistical analysis of the use made by users of the service offered. For this, your browsing in our App is analyzed in order to improve the offer of products or services that we offer you.

Advertising Cookies: These are those that, whether processed by us or by third parties, allow us to manage the offer of advertising spaces in the App in the most efficient way possible, adapting the content of the ad to the content of the requested service or to the use that make of our App. For this we can analyze your internet browsing habits and we can show you advertising related to your browsing profile.

Behavioral advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included in a web page, application or platform from which the requested service is provided. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

Manage cookie preferences

Cookie Settings

You can change your cookie preferences any time by clicking the above button. This will let you revisit the cookie consent banner and change your preferences or withdraw your consent right away.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

Chrome: <https://support.google.com/accounts/answer/32050>

Safari: <https://support.apple.com/en-in/guide/safari/sfri11471/mac>

Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectslug=delete-cookies-remove-info-websites-stored&redirectlocale=en-US>

Internet Explorer: <https://support.microsoft.com/en-us/topic/how-to-delete-cookie-files-in-internet-explorer-bca9446f-d873-78de-77ba-d42645fa52fc>

If you are using any other web browser, please visit your browser's official support documents.

Cookie Policy Changes

It is possible that the Cookies Policy of the Website changes or is updated, therefore it is recommended that the User review this policy each time they access the Website in order to be adequately informed about how and why we use cookies.

Last updated: 14/12/2022.